

High Impact, Innovative Turning Point Events and Solutions



CREATIVE EXPRESSIVE

The Creative Expressive category of turning point interventions is designed to enable your people to truly engage with your vision, mission, values, brand or strategy.

The interventions in this category are tremendously powerful tools that not only galvanise your people in an innovative, fun, exciting and lasting way, but also allow them to truly get to grips with what they need to do to achieve your organisational objectives. These unique interventions use a range of media as a backdrop to enable people to express their true feelings and then commit to a common goal as a united team.

Teams experience first-hand what it is like to be an artist, movie maker, journalist, news anchor, producer, director, actor, actress, playwright, photographer... and even a tattooist. Each intervention is packed with state of the art technology and supported by world class facilitators who have a deeply rooted understanding of many different markets and cultures. They all have a tangible result which brings the words in your usual Power Point to life and ensures a high level of emotional connection.

If you want to align your organisation's culture with your strategic intent, then these interventions are your starting point. They ensure that your people can get behind an idea, and actively engage in the journey ahead. These are highly recommended experiences to start, refocus and realign teams.

They can be used as **standalone experienced** or woven into a **larger, longer term journey plan.**

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Elephants In Main Street



Elephants In Main Street

Creative Expressive

STRATEGIC ALIGNMENT



NEWS ROOM

Use News Room to launch a new idea, manage the future from the present, implement a change or tap into a multitude of possibilities that lie latent inside your teams.

MOVIE MAKER

Inspire your people. Do more than book a team building experience. Fuel a positive turning point for your team using Movie Maker. Imagine making your own movie to start something new or celebrate a success together?

7TH EDITION

If it is truly important to you that your people have a common understanding of where you are going, then 7th Edition is a must!

ART JAM

By being artistically creative, delegates can express on canvas their ideas regarding their company.

DARK ROOM

Turn negatives into positives.
Focus on the future.

PHOTO ANTICS

Your delegates will be treated to a true once-in-a-lifetime experience where they will experiment with digital photographic technology and the ability to transform their own photographs into visions that will compel them into the future together.

MUSIC VIDEO

Invite your teams to let their hair down and prepare to be reminded that we are all "born to be wild".

TATTOO REVOLUTION

By being artistically creative, you ignite passion in your people as they express their ideas regarding their brand on the most beautiful and unique of canvases available - their bodies!

COMIC COLLABORATION

Create your own comic book. Creativity helps your team to express their ideas around your organisation through the art of comics.

SHADOW SYNERGY

See your team create and grow your vision from concept to live performance in this celebration of the performance arts.





STRATEGIC ALIGNMENT

PUPPET MASTERS

For centuries people have been drawn together to tell stories using the medium of puppetry.

MOSAIC MAGIC

Prepare to be inspired by the beautiful creations your team will create using the interesting art of mosaic.

CLAY CLANS

Clay Clans builds new relationships, opens up innovative channels and enables idea creation to occur.

GRAFFITI GROOVES

Shake things up and see your team get creative in the pursuit of a common goal. The result will be nothing short of colourful.

CANNED IT CAMERA

Every team has a practical joker. Harness this energy to improve morale and build stronger relationships amongst team members. This is the ultimate laughter-filled activity.



NEWS ROOM

USE NEWS ROOM TO LAUNCH A NEW IDEA, MANAGE THE FUTURE FROM THE PRESENT, IMPLEMENT A CHANGE OR TAP INTO A MULTITUDE OF POSSIBILITIES THAT LIE LATENT INSIDE YOUR TEAMS.



News Room is a sophisticated high technology turning point experience that unlocks the solutions that exist with your people's minds and hearts. With over a decade of application experience, we have refined this process into a high impact platform that delivers useful insights, raises participation and unlocks disposable energy. It injects hope, challenges fixed ideas and buries years of death by Power Point. It can be used to redirect or rejuvenate your vision, inculcate a new set of values or disseminate a new brand position. It is safe and accessible. It connects people from a wide range of different cultures, generations and backgrounds. It unites people around a common goal.

The beauty of the process lies in its ability to wrap around your conference from start to finish. It is often used after we have completed a snapshot audit to help confront very specific change management requirements.

It opens the bigger picture, turns the tables on the traditional approach and challenges your people to show up as leaders, writers, reporters and producers of the news stories of the tomorrow. It can be run in an hour or designed to run over several days, on-line and off-line. It revolutionises the way in which conferences work as it gets people involved in something fun, which is real and they can own and be proud of.

There is something for every member of your team. They will be welcomed into the fast paced world of the media as media crew, reporters, anchors, hosts, camera teams, producers and guests. They all have an integral role to play in making a success of the show. We have run this around the world in all sorts of formats. It connects organisations and sets up project teams for success. It allows senior executives to engage their people in a unique way. It awakens cultures and understanding as a bottom up engagement tool. It sensitises organisations to moments of truth as a customer service training exercise. It diffuses conflict and gets people from all walks of life to confront tough issues and co-create solutions together.

In News Room, your people will strategise on how to put together their very own live TV news broadcast. This output is filmed and available as a cascading communication tool for the leadership to brief the rest of the organisation in different parts of the world. **What better way to show a sense of being united than producing a clear statement in the News?**





MOVIE MAKER

INSPIRE YOUR PEOPLE. DO MORE THAN BOOK A TEAM BUILDING EXPERIENCE. FUEL A POSITIVE TURNING POINT FOR YOUR TEAM USING MOVIE MAKER. IMAGINE MAKING YOUR OWN MOVIE TO START SOMETHING NEW OR CELEBRATE A SUCCESS TOGETHER?



Think of that long, long list of credits at the end. Can there be a more exciting team effort than this? Can there be a more interesting, fun project? Delegates will work as production teams with real digital video equipment, tripods, storyboards and professional editing suites. They will write the script, take on the roles of director, editor, cameraman, location scouts, producer, etc. They will be the creators and the actors, making and starring in their very own movie!

This project will be immensely popular with your people and every single one of them will have important and challenging tasks to accomplish. It is safe. It is fun. It defines the future. There are no 'passengers' here. They will talk about it for ages afterwards. This is class! A sophisticated, high quality, high profile project that will elevate your conference and elevate you in the eyes of your team for having chosen it for them to do. The team will experience what it is like to work together in a fantastically organised and aesthetic way to produce a highly desired product. The tremendous kick everyone involved will get out of this experience and the learning points it creates, will give everyone a fantastic head start to teaming more closely and effectively than ever before! The Movie Maker Experience will be real in every sense of the word. And the teams make it all. We are there as a resource, but you do it all, even the filming, and the editing. In a matter of hours! You will be astounded at the result. The process is fun. This is vital for the actual turning point process: everyone is having fun while getting behind an initiative, and of course a natural by-product is that people get to know each other much better.

The process is effective and applicable for people from all cultures, physical abilities, both genders and personality types because there are plenty of roles in front of the camera (extroverted) and behind the camera (introverted). Everyone will have a specific role and will have gotten involved and contributed to the movie. Long after the team build is over, the movies can still be usefully viewed 3, 6 or even 12 months later as review tool or even an induction into the company's culture. At the end of Movie Maker, teams have the opportunity of viewing their movies at "An Evening at the Oscars". Oscars are awarded in many different categories, and this is done in true Hollywood style. A great advantage of this project is the tangible, visible and valuable product at the end (the movie itself). **You take it home with you as a reminder of what has been and can be achieved, and this can be of use to the organisation in many ways.**





7TH EDITION

IF IT IS TRULY IMPORTANT TO YOU THAT YOUR PEOPLE HAVE A COMMON UNDERSTANDING OF WHERE YOU ARE GOING, THEN 7TH EDITION IS A MUST!



This powerful communication mechanism produces tangible commitment under dynamic pressure and against deadlines. Initiative, passion and focus are just some of the essential ingredients that this turning point event brings into the mix.

The team produces a real newspaper which the broader organisation can read and measure them against.

They get behind the process, take up the challenge and drive the change. They become actively focused to make the future intent a reality. Morale rockets as the teams race to see who will make it to the printing press first? The adrenaline rush is almost unbelievable. They energise each other, getting their copy proofread, getting their advertising in place, not forgetting their "Dear Abby" column before shooting off to get the latest scoop at a press conference or panel interview.

This is storytelling on steroids. A "must do" turning point for any team. The team will be given the opportunity to create their own newspaper, however, instead of reporting on the past they will be challenged to report on the future. This forms part of the change management process and allows teams to manage their future from the present. Here is an opportunity to express yourself in the press with complete freedom. Energised fun, the freedom to create, express and engage with one another to manage your own future. An opportunity to express yourself in the press with complete freedom. Delegates will experience what it is like to operate in the world of print media, complete with editors, reporters, layout artists and photographers. Everyone works together as a team to produce a quality tabloid. Teams will express their points of view by submitting newspaper articles, advertisements, and letters to the editor. Interviews may have to be conducted to get the story "straight from the horse's mouth".

7th Edition capitalises on this factor, but turns the negative sensation into a positive solution rush where teams and leaders learn to manage the future from the present, and jointly co-create their ideal scene. This product turns the boring "death by PowerPoint" conference into an interactive experience which raises understanding and connects emotionally. The messages normally conveyed by a speaker presenting from the rostrum are absorbed nearly 4 times more effectively using this process. 7th Edition also serves as a very powerful survey tool as it allows you to read, see and experience what your people really are thinking, feeling and understanding. The end result is newspapers containing newsworthy articles depicting how teams interpret what they are reporting on.

Features and articles could include actual occurrences in your organisation, the company's vision, how to resolve issues in the workplace. It's potent, book it today!





ART JAM

BY BEING ARTISTICALLY CREATIVE, DELEGATES CAN EXPRESS ON CANVAS THEIR IDEAS REGARDING THEIR COMPANY.



Art Jam is a masterpiece in terms of communication and trust, and is perfect for teams that value the spirit of competition and at the same time demand collaboration in the pursuit of a common goal and enjoy having loads of fun while learning. This is a great way to re-inforce the company's branding. At the end, all works of art are lined up together, and together they must tell the whole story.

Throughout the day, teams will have tremendous realisations about the need to plan ahead, apply basic principles and work together to make it happen. They will have the opportunity to realise the dream that so many of us have, the dream of being able to pick up a brush, slap some paint onto canvas and create an art piece. They will draw, paint and construct their very own Art Jam mural.

The group will be briefed and divided into teams. Each of the teams will have the opportunity to tell a story and bring a subject to life using the medium of paint and canvas. This is an ideal way to bring the values of your organisation to life. It is often said that if one cannot express a value in the form of a painting, one does not understand the value. After the process they will do a presentation to the group, explaining the concept and thinking which lead to the creation of this masterpiece.

Art Jam is extremely potent as the paintings go back to the workplace and back into people's lives. **This turning point experience allows for people to constructively get involved and share their points of view and at the same time have fun.**





DARK ROOM

TURN NEGATIVES INTO POSITIVES. FOCUS ON THE FUTURE.



Your delegates will be treated to a true once-in-a-lifetime experience where they will experiment with professional cameras and the ability to develop their own photographs in a genuine darkroom which will be set up at the venue exclusively for them. They'll be required to tap into their creative side and produce classic stills that ooze spirit and atmosphere. Our facilitators will provide simple step-by-step instructions to everything the delegates need to know to create their own photographic masterpieces.

The invention of photography has enabled man to capture a moment in time which lasts for eternity. It helps deal with the instant gratification syndrome that prevents teams from maturing and appreciating the value of timing and apprenticeship which is so sadly lacking in many young teams today.

The elegance and drama of black and white photography has captivated us for centuries, and even with the relentless pace of technology, the attraction of this process has not been lost. Black and white photography is as timeless as the mountains, and is powerful and expressive, making it the perfect platform on which to build a dynamic, fulfilling team experience.

The black and white process is easy to follow and lends itself to experimentation and story-telling. The end result is a powerful visual communication and interpretation of how delegates have viewed the challenges put before them. **In the words of a famous photographer "to tell it like it is, is to lay it bare for the whole world to see" - a provocative medium that is guaranteed to excite and intrigue all who take part.**





PHOTO ANTICS

YOUR DELEGATES WILL BE TREATED TO A TRUE ONCE-IN-A-LIFETIME EXPERIENCE WHERE THEY WILL EXPERIMENT WITH DIGITAL PHOTOGRAPHIC TECHNOLOGY AND THE ABILITY TO TRANSFORM THEIR OWN PHOTOGRAPHS INTO VISIONS THAT WILL COMPEL THEM INTO THE FUTURE TOGETHER.



They'll be required to tap into their creative side and use classic stills that ooze spirit and atmosphere.

Our facilitators will provide simple step-by-step instructions to everything the delegates need to know about how to make their own photographic masterpieces.

The teams will be challenged to plan, stage, shoot, and print, project or publish a unique series of photographs which tell their story. Ultimately the teams work closely together on how to finally display their photographs in the most artistic and creative way on and in a range of platforms from a wooden board using props, paint or cut outs or housed in a unique range of high tech social media apps and interactive portals. Photo Antics has been delivered by our team around the world. It creates new memories where teams come together and capture the future in a visual way that ignites commitment to a common goal, fuels your vision and opens the door to change.

Just like the other turning points in the Creative Expressive category it is safe and accessible. It breaks down inertia and resistance to change in a flexible and lasting way. It helps teams adopt new ideas and inculcates new pathways which connect and unite people. This visually tactile process allows people to learn and collaborate using our most frequently used sense – sight!

Old patterns are abandoned as the level of trust and urgency grows. **The combination of art and technology build new foundations of success as the delegates snap away, edit and redesign new moments of truth for themselves and their customers and markets in the future.**





MUSIC VIDEO

**INVITE YOUR TEAMS TO LET THEIR HAIR DOWN
AND PREPARE TO BE REMINDED THAT WE ARE ALL
"BORN TO BE WILD".**



They'll be required to tap into their creative side and use classic stills that ooze spirit and atmosphere.

Our facilitators will provide simple step-by-step instructions to everything the delegates need to know about how to make their own photographic masterpieces.

The power of music is the platform that sets people up to get behind the brand. Music video opens up communication lines and helps people get to know each other. They overcome fixed ideas and a silo mentality.

What's amazing about Music Video is how it forges new bonds between people from all walks of life.

Music Video transcends demographic barriers as it uses and leverages the force of human emotion and reaction. Teams conceive, design, script, choreograph and rehearse their very own music production complete with instruments, sets, props, musical equipment and all the audio visual trimmings. There is something for everyone in this process from lead performers through to editors, make-up artists and location scouts.

Music Video is one of our third generation turning points and is over a decade old. It was the result of a marriage of our famous large scale team turning point, Rock Band, and our longest running high impact Creative Expressive experience, *Movie Maker*. The result is an experience that will bring joy to your people for years to come. Life is too short for bad memories. Music Video tips the scale back in your favour as your team remember this day fondly for years to come.

This is social glue on steroids.





TATTOO REVOLUTION

BY BEING ARTISTICALLY CREATIVE, YOU IGNITE PASSION IN YOUR PEOPLE AS THEY EXPRESS THEIR IDEAS REGARDING THEIR BRAND ON THE MOST BEAUTIFUL AND UNIQUE OF CANVASES AVAILABLE - THEIR BODIES!



Teams love this experience as they practically enhance their ability to plan while thinking out of the box.

Challenge your team to engage in this revolutionary method to build communication and trust and help establish your brand in the process. Increase commitment to a common goal. Raise the level of trust and co-operation between members of the team. Boost the ability of team members to confront and handle life, people and problems. Find a unique way to help your people understand the company's vision and ideals by using their creative initiative to emotionally interpret the vision, values and goals of your company.

Tattoo Revolution is literally a revolution in terms of communication and trust, and is the ultimate mechanism for establishing your brand, while aiding the group to bring to life their own identity, their organisational culture, mandate and values.

Watch as everyone brands themselves, either through body paint, henna tattoos or temporary tattoos. Teams become true brand ambassadors as we give them the tools to communicate their values or the essence of the brand in the most unique way.

What better way to re-enforce the company's brand than through a living canvas? At the end, all works of art are photographed. **The photographs can be turned into calendars, mouse pads, screen savers or be framed and proudly displayed in the office.**





COMIC COLLABORATION

CREATE YOUR OWN COMIC BOOK. CREATIVITY HELPS YOUR TEAM TO EXPRESS THEIR IDEAS AROUND YOUR ORGANISATION THROUGH THE ART OF COMICS.



Let them be the superheroes that unite toward the common goal of success in this amazing activity. Boost levels of trust and co-operation between members of the team. Tap into the infinite potential of your people. Get them behind the brand.

By being artistically creative, teams can express their ideas regarding their company or product by creating comics. Comic Collaboration is a masterpiece in terms of communication and trust, and is perfect for teams that value the spirit of competition and at the same time demand collaboration in the pursuit of a common goal and enjoy having loads of fun while learning.

Delegates will be equipped with all the necessary tools to design their very own comic book. This outline will be the start of what will become a beautiful work of art as the teams proceed through the different stages and create their very own Comic Book Series.

Throughout the day, teams will have some fantastic realisations about the need to plan ahead, apply basic principles, and work together to make it happen. They will tap into their creative initiative to emotionally interpret the vision, values and goals of the organisation. The process accesses new pathways to sharing ideas and encourages an emotional connection with the brand. New communication lines open up and the teams get to know each other better.

Comic Collaboration results in having a vision realised in a material form resulting in the group seeing that it can be done.





SHADOW SYNERGY

SEE YOUR TEAM CREATE AND GROW YOUR VISION FROM CONCEPT TO LIVE PERFORMANCE IN THIS CELEBRATION OF THE PERFORMANCE ARTS.



Let them be the superheroes that unite toward the common goal of success in this amazing activity. Boost levels of trust and co-operation between members of the team. Tap into the infinite potential of your people. Get them behind the brand.

Story telling from behind the screen rather than in front of it. Learn how to use your body and movements to tell a visually captivating story.

The team will experience what it is like to work together in a marvellously creative and organised way to produce a beautifully choreographed final product. The tremendous kick everyone involved will get out of this experience and the learning points it creates, will give everyone a fantastic head start to teaming more closely and effectively than ever before!

During the day teams will have the added option of being grouped and partnered with a professional instructor and aided by our facilitators, they will be taken to the stage/theatre and will begin their training. They will be taught anything from basic dances, to poses and stances that are visually impressive from the audience perspective. They will organise, learn, select music, rehearse, select costumes, script introductions and bring all these elements together. All of this in preparation for their big performance later on in the process.

We will have two types of facilitators working with the group:

Process facilitators: Focus on team dynamics and ensure that the purpose of the day is achieved. In other words, is the right message being delivered through the dance routines?

Technical facilitators & dance instructors: They assist with the various dance steps and routines, how to learn them quickly and how best to apply them.

From the shadows, their story and vision will arise and take centre stage.





PUPPET MASTERS

FOR CENTURIES PEOPLE HAVE BEEN DRAWN TOGETHER TO TELL STORIES USING THE MEDIUM OF PUPPETRY.



Let them be the superheroes that unite toward the common goal of success in this amazing activity. Boost levels of trust and co-operation between members of the team. Tap into the infinite potential of your people. Get them behind the brand.

Let those who help write your organisation or brand's story bring the story to life using the art of puppetry. Your brand's story is beautiful. Let it be told.

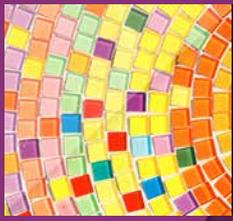
Galvanise people with a common goal. Have your teams see the benefits of trust and co-operation between members of the team in practice as the process comes to life. Use their creative initiative to emotionally interpret the vision, values and goals.

This powerful team process is a fun way to get teams to be able to appreciate the art of puppetry and at the same time get closer together as they work out their vision, mission and values and take control of being able to express their points of view in an action packed session that really gets everyone to know each other and enjoy the hidden talents within the team. We bring together a full range of sock puppets, finger puppets, arm puppets and even back light and carnival puppets.

Teams enjoy the challenge of planning, designing and building their puppets before starting the main show or parade. This exciting event is valuable and enables the teams to really take control of their messages and produce a tangible end result. There is something for everyone, the arty person, the closet ventriloquist, the director, the DIY member, the extrovert, the introvert, and the comedian.

Give something back and involve children or do a roadshow and roll out of your new brand. **Take back control and be the ones pulling the strings with PUPPET MASTERS!**





MOSAIC MAGIC

PREPARE TO BE INSPIRED BY THE BEAUTIFUL CREATIONS YOUR TEAM WILL CREATE USING THE INTERESTING ART OF MOSAIC.



They'll be required to tap into their creative side and use classic stills that ooze spirit and atmosphere.

Our facilitators will provide simple step-by-step instructions to everything the delegates need to know about how to make their own photographic masterpieces.

Every piece tells a story and serves a beautiful purpose – just like every member of your team.

Let's look at the building blocks that make up the success of this turning point: Co-creation, common vision, morale boosting, thinking outside the box and brand connection.

Unlock the magic of your message by being artistically creative using the beauty of mosaic art. Produce a masterpiece in terms of vision, ideal scene and emotional connection.

This fun team session is a perfect way to raise collaboration, awareness of a common goal and enjoy having loads of fun in the process. Teams will be equipped with all the necessary tools. The final pieces can be brought back into reception or entrances to your offices, they can be built into floor tiles and common areas.

Use this process to galvanize teams, relaunch a new set of values, bring the vision and mission to life or simply change the vibe and feel of a common area or charity. There is no shortage to the number of applications. Because of the tangible nature of this process you can also use it to simulate team theory and workplace processes. Very powerful.

They will remind the team of where you are and where you are going. **They produce lasting memories of the magic your team can create together.**





CLAY CLANS

CLAY CLANS BUILDS NEW RELATIONSHIPS, OPENS UP INNOVATIVE CHANNELS AND ENABLES IDEA CREATION TO OCCUR.



They'll be required to tap into their creative side and use classic skills that ooze spirit and atmosphere.

Our facilitators will provide simple step-by-step instructions to everything the delegates need to know about how to make their own photographic masterpieces.

It is a powerful storytelling experience that enables you to recreate reality and demonstrate understanding. Modelling clay is shaped, rolled, carved and manipulated into the pieces required to tell the story. This physical manifestation of an idea or concept cements the process into the minds and hearts of the team. They become one united storyteller.

Teams enter their very own creative studio complete with all the kit to redefine their future. They meet our process and technical facilitators who guide them on the winning principles of dealing with change. They confront where they are versus where they need to be. Imagine building a 3D representation of your existing scenario in your team, alongside your future intended scenario. Imagine the power of being able to compare the flows, sequences of production, relationships, experiences and outcomes around one table of truth.

Clay Clans of course has a major benefit in that it is colourful, tactile and involves everyone. Together you are able to shape the future together. **This CREATIVE EXPRESSIVE team experience is so potent that you will want to take our kit back to the office and use it in your next board or management meeting.**





GRAFFITI GROOVES

SHAKE THINGS UP AND SEE YOUR TEAM GET CREATIVE IN THE PURSUIT OF A COMMON GOAL. THE RESULT WILL BE NOTHING SHORT OF COLOURFUL.



GRAFFITI GROOVES is a masterpiece in terms of communication and trust, and is perfect for teams that value the spirit of competition and at the same time demand collaboration in the pursuit of a common goal and enjoy having loads of fun while learning. This is a funky and edgy creative process that allows teams to freely express their ideas in a medium that has very few rules or guidelines.

Delegates will be equipped with all the necessary tools for this social collaboration. On canvas the team gets to express their creative talents using spray paint. The theme for the canvas could be your company values, the shared vision of your team, or a reflection of the day's events.

This is a great way to re-enforce the companies branding. The trick is that each team has to communicate with the teams on either side of their pictures as part of the planning. At the end, all works of art are lined up together and together they must tell the whole story.

Teams will have some fantastic realisations about the need to plan ahead, apply basic principles, and work together to make it happen.





CANNED IT CAMERA

EVERY TEAM HAS A PRACTICAL JOKER. HARNESS THIS ENERGY TO IMPROVE MORALE AND BUILD STRONGER RELATIONSHIPS AMONGST TEAM MEMBERS. THIS IS THE ULTIMATE LAUGHTER-FILLED ACTIVITY.



Catch people unsuspecting, get their live and unrehearsed responses. Have some good old fashioned laughs together.

We work with you to survey, setup and profile the key targets for each prank that is filmed. We may choose use a team of actors and facilitators to make sure we push all the buttons in a safe, respectful and yet humorous way. Sometimes we might bring in people from home or the office and get them in on the process. We manage everything from props, to script writing to rehearsal and execution. Often the most fun is had in the planning and rehearsing stages.

Creates memories that will bring a smile to all and help us remember we are all human and that a sense of humour is key to getting through the day. CANNED IT CAMERA is a safe, friendly and amusing combination of our skills which raises morale, enhances respect and opens up communication lines within your teams.

Oh and if you think we're kidding – try it out and prepare to be amazed. These CANNED IT CAMERA moments can be screened at your year-end function, at your next conference or on your intranet. **Create humour and stories to be shared and remembered around the water-cooler.**

